

Amy Archambault

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Education

DDes (Doctor of Design) – Cohort 6 (anticipated 2027)

North Carolina State University, Raleigh, NC

MS in Library and Information Studies - December 2013

The University of North Carolina at Greensboro, Greensboro, NC (UNCG)

MS in Instructional Technology - May 2002

Bloomsburg University, Bloomsburg, PA

BA in Communications/Journalism - May 1994

Loyola University Maryland, Baltimore, MD

Educause – [New Managers Institute](#)

Certification earned in March 2023

IDEO – [Foundations in Creative Leadership](#)

Certification earned in December 2022

Instructional Design Experience

Assistant Director of Instructional Design – 2022 – 2023

Interim Director – 2022 – April 2023

Wake Forest University - Office of Online Education

- Spearheaded the management of a team of three remote instructional designers, overseeing project assignments, guiding design and development processes, and ensuring compliance with policies, procedures, and standards.
- Collaborated cross-functionally with online program directors and teams within the schools of Law, Business, Professional Studies, Divinity, and the undergraduate college to develop and implement online course design projects.
- Chaired and facilitated several departmental and faculty-led committees on online education, fostering collaboration with high-level administrative colleagues in the Provost's Office, the Office of the Dean of the College, and within the professional schools to advance projects and accomplish goals.
- Engaged in cross-departmental collaboration to unify definitions pertaining to the mode of course delivery for the University-wide implementation of the Workday Student system.

Instructional Designer – 2020 - 2022

Wake Forest University – Office of Online Education

Teaching & Support

- Created and facilitate the Teaching Online @ Wake online course, a three-week online course on strategies for teaching online.
- Lead instructional designer for the Master of Studies in Law program through Wake Forest Law school.

- Work with various stakeholders across campus to advance equity in academic endeavors through committees such as, the Academic Equity Working Group, the Technology Accessibility Working Group and the Learning Management Systems committee.
- Consult with departments in the undergraduate college, including, Divinity, Arts & Science, and Business School on researched practices and educational technology uses for online course design and delivery.

Instructional Designer – 2017-2020

Davidson County Community College (DCCC) – Office of Learning Design

Teaching & Support

- Co-facilitate with the Coordinator of Learning Design our Online Certification Course, a nine-week online course on strategies for teaching online, during the spring and summer semesters.
- Offer workshops to faculty on various teaching and learning topics, such as active learning classroom strategies, as well as, professional development book clubs on various teaching and learning topics.
- Successfully wrote and won a Frontier Set Grant to obtain funding for Articulate 360 software to develop content for instructors and staff. Several projects, including an online Enrollment Information Session, have been developed using Storyline and Rise.
- Provide support to faculty and staff on Moodle, MediaSite and other software tools as needed. Currently proficient using Camtasia 2018, Articulate 380 software, Blackboard Collaborate, and Google Office Suite. Follow UDL and ADA guidelines for creating and designing accessible online content and courses.

Collaborations & Committees

- Joined the Equity Steering committee in October 2019 to support the ongoing efforts of bringing an equity mindset to the college's campus. The committee is comprised of several Vice Presidents, student affairs advising staff, full-time faculty, and myself as a representative of the Office of Learning Design.
- Lead campus-wide search initiative for a new video creation software solution. Managed all aspects of the project from selecting vendors and assembling the review committee to managing the contract bids, selecting the final vendor, and setting up the pilot phase for spring 2020.
- Implemented a Quality Matters pilot with the Coordinator of Learning Design and four faculty members for the 2018-19 academic year. Ongoing review of the Criminal Justice online program in which I partner with faculty to provide support on the alignment of objectives with assessments in their courses.

Instructional Design Analyst – 2016-2017

Pearson North America – Custom Curriculum Development Team

- Collaborated with partners, course writers/SMEs, and other IDs to create online courses using standard procedures and guidelines. Work in cross-functional teams of copy editors, multimedia developers, content build teams and project managers to produce courses.
- Collaborated with multimedia team to design and develop engaging educational resources within courses.
- Evaluated and reviewed existing online courses and provide suggestions for improved instructional design and multimedia enhancements.
- Adhered to ADA guidelines for multimedia and infographic usage.

- Designed and developed custom multimedia resources using Pearson branded tools.

Instructional Designer - 2015-2016

Forsyth Technical Community College

- Lead developer, organizer, and presenter of the New Faculty Learning Community and a week-long summer institute on Universal Design for Learning for faculty members.
- Provided project management and instructional design support for the redesign of information literacy modules. The project was part of the QEP (Quality Enhancement Plan) for Forsyth Tech's SACS accreditation. Worked with outside vendors and in-staff multimedia developers, data analysts and the director of the QEP to develop and deliver modules each semester.
- Initiated subscription to Quality Matters (QM) by conducting a needs assessment and drafting a proposal to the Dean of Learning Technologies and the Dean of Instructional Services. QM was instituted in the Spring of 2017.
- Attended and participated in the World View project through UNC-Chapel Hill to design and develop global lesson activities for HIS131, a UGETC course.

Teaching Experience

Wake Forest University

- FYS – LGBTQ+ & STEM – co-taught a first-year seminar course to freshmen, engaging in understanding the challenges and opportunities people identifying as LGBTQ+ have in STEM fields. Students researched various issues and designed creative solutions to share with their peers and the greater Wake Forest community.

Tiffin University

- Designed and taught EDU 601: Designing for Contemporary Issues in Education on ethical decision-making for instructional designers.

Davidson County Community College

- Co-facilitated the “Teaching Online” course each spring and summer semester, focused on providing faculty with best practices for online teaching in hybrid and online course settings.
- Utilized the Quality Matters rubric as a benchmark for excellence in online course design and content alignment.

Forsyth Technical Community College

- Taught workshops on Learning Environments, Active Learning, and Introduction to Blackboard throughout the year to faculty, both full-time and adjunct.

Meadowlark Elementary School - Librarian

- Taught information and literacy skills to grades K-5 on a fixed schedule, seeing all classes in a 6-day rotation.

Union Hill Elementary School - Student teacher

- Worked alongside the media specialist and was provided with opportunities to learn more about teaching, operating, and maintaining a K-5 elementary school library.

Teaching Center of New York - Instructor

- Taught a course called “Website Design 101” for teachers from Syracuse area school districts on the basics of web design and development.

SUNY Cortland - Adjunct Instructor

- Taught EDU 630: New Media for the Classroom course for the Childhood/Early Childhood Education Department; students learned how to design an educational website for their

classrooms.

Authored Works

Journal Articles

2023

- [“Co-Designing an Action-Oriented Instructional Design Community: Applying the Design Justice Network Principles to Shape and Inform Our Collaborative Practices”](#) - Journal of Applied Instructional Design (JAID) – anticipated Fall 2023

Blog Posts

2021

- [Integrating OneNote and Canvas: A Companion Piece to Shared Spaces](#)

2020

- [Planning for Spring with Canvas Templates](#)
- [Creating Small Learning Moments](#)
- [Leveraging Text-to-Speech and Screen Reading Tools](#)

Presentations

2023

OLC – Innovate Conference Presentation - From Course Developer To People Developer: Navigating Your Promotion To Manager Of An Instructional Design Team

This presentation focuses on the journey of two instructional designers as they move into management roles. Our presentation is a conversation around topics such as people management, project management, navigating administration, and the politics/pressures of “being a new boss”. Co-presented with Laura Widenor, Manager, Boise State Online, Boise State University.

Magna Publications – Instructional Design Conference

“Stepping Up to Stepping Sideways: Navigating an ID Career”

This presentation focuses on the journey of two instructional designers as they move into management roles. Our presentation is a conversation around topics such as people management, project management, navigating administration, and the politics/pressures of “being a new boss”. Co-presented with Laura Widenor, Manager, Boise State Online, Boise State University.

2022

OLC – Innovate Conference Presentation – (NOT) Lost in Translation: A Program Development Perspective in Transitioning Back to Face-to-Face Teaching

The focus of this session was sharing our summer 2021 programming that provided 12 faculty with support on inclusive teaching practices in their online courses. Our program was designed to involve partnerships from various campus student support groups and connect to digital pedagogies.

2021

OLC – Accelerate & Innovate Conferences – DEI Summit

Facilitated the “Diversity, Equity, and Inclusion” session for the Instructional Design Summit. Discussed strategies for developing equitable course design, socially just practices in consultations, ways to hone our equity lens, and reviewing other research and work happening in our profession to support our equity design work.

2020

OLC – Innovate Conference – Engaging in Equity in the Instructional Design Process

Received “Best in Track” award for our presentation titled, “[Engaging in Equity in the Instructional Design Process: A Conversation on Where We Are and How We Learn More](#)”. The focus of the session was to look at how instructional designers might become more aware of social justice issues in education and develop an equity lens when designing and developing courses. Co-presented with Veronica Armour, Rutgers University.

2019

SLATE Conference – Demo Learn presenter

NC3ADL Conference – Workshop Presenter

“From QA to QM: Navigating A Quality Matters Startup Process at Davidson County Community College”

Presenting the process of moving away from a homegrown online course assessment tool to using a nationally recognized standardized rubric. Discussed history, process, and current challenges and opportunities.

2016

Summer Instructor Academy Presenter

“UDL and Active Learning Strategies”

Presented a full-day workshop on how to use active learning strategies to achieve Universal Design for Learning (UDL) in various learning environments (classroom, online, and hybrid courses).

New Faculty Learning Community Presenter

“UDL – From Theory to Practice”

Presented on 3 Principles of UDL and practical ways to integrate into the learning experience.

2011

NCLA Conference, Hickory, NC - Co-Presenter

“Everybody Teaches!” with Beth Filar Williams and Lauren Pressley

Presented to NCLA members on best practices and instructional design methodologies for creating effective online learning initiatives.

LAUNC-CH Research Forum, UNC Chapel Hill, NC - Poster presenter

Instructional Tech Toolkit @ UNCG Libraries

Presented poster on the process, design and development of a website to better assist faculty, staff and students with learning and using more technology tools for educational and research purposes.

Skills

Design

Adobe Creative Cloud, WordPress, Articulate 360

Productivity

MS Office & Office 365, Google Suite, Wrike

LMS

Moodle, Blackboard, Canvas

Video & Capture

Camtasia, Snagit, VidGrid, Kaltura, Vimeo

Web Conferencing

Zoom, Google Hangouts, Join.me, Blackboard Collaborate

Affiliations

National

Online Learning Consortium	2016 – Present
Engagement Steering Committee Co-Chair	2022-2023
DEI Steering Committee Co-Chair	2021-2022
Association of Educational Computing & Technology (AECT)	2018 – Present
By-Laws Committee (3-year term)	2021 - 2024

Project Work

National

Design Justice Network – Instructional Design Working Group 2021 - Present

Co-founding member of the working group for learning and instructional designers who wish to integrate the Design Justice Networks 10 Principles and participatory design into their work. Working to grow membership and interest through a book club and other working group events.

Online Learning Consortium (OLC)

DEI Co-Chair for Innovate 2022 Conference 2021-2022

Created a Gallery Walk focusing on DEI themes for both the virtual and on-site 2022 Innovate conference. The Gallery Walk asked individuals to share resources and ideas and connect with others within OLC membership to grow the body of knowledge within our OLC community.

Task Force for Ideate 2021

Task Force for developing a program that came out of the OLC Ideate on Diversity, Equity & Inclusion work in early December 2020. The goal is to provide the next steps and a program structure for participants to continue working towards actionable outcomes for OLC members focused on improving our work in social justice. The program will focus on areas of pedagogy, leadership, educational technology, research, and advocacy.

Local

Action4Equity 2019 - 2020

Training consultant – designing training to educate community members on the landscape and dynamics in WS/FC schools, and then to uncover and challenge personal and systemic beliefs pertaining to race, ethnicity, and SES. Work has just started and planned completion and rollout for Fall 2020.

Frontier Set – Aspen Institute 2019 – 2020

Equity Convening, Minneapolis, MN

Began working with a small team by using the loss momentum framework to identify academic equity issues at our campus. Currently working on collecting more specific data on African American students who are not successfully graduating within three years and not passing gateway math and English courses at the same rates as other racial groups.

